# PRANAV BORKAR

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## **EDUCATION:**

# • MS in Management and Systems (Database Technology), New York University

Courses: Database Application, Data Mining and Data Warehouse, Design Strategies,

#### Global Innovation, Economics & Strategy, Statistics for Data Analyst. • BE in Electronics Engineering, Nagpur University

• Courses: Data Structures & Algorithms, Object Oriented Programming, Computer Organization

# **PROFESSIONAL EXPERIENCE:**

## Course Assistant (Data Structures), New York University

• Conducted timely review and grading of student assignments and exams, showcasing strong attention to detail and analytical problem-solving skills.

# Cognizant Pune, Maharashtra, India

## **Programmer Analyst**

- Collaborated with a diverse client base to analyze intricate business requirements, identifying pain points and recommending strategic technology-driven solutions that reduced customer support issues by 40% and increased satisfaction by 25%.
- Facilitated seamless communication between developers and clients, ensuring efficient delivery of solutions, resulting in a 30% increase in on-time project completion and a 20% improvement in client retention rates.
- Designed and automated monthly, quarterly, and yearly reports (MTD, QTD, YTD) using SQL and Python, enhancing reporting accuracy and timeliness.
- Generated regular and ad-hoc data analytics reports, translating complex datasets into actionable insights for strategic decision-making.
- Developed and maintained interactive dashboards using Tableau and Power BI to provide real-time visibility into key operational metrics, enabling data-driven decisions for the Operations team.
- Conducted sentiment analysis based on gender, location, and levels, leveraging Python and SOL, identifying trends and actionable recommendations for operational improvements.

## **Programmer Intern**

- Administered Oracle and MySQL databases, ensuring seamless compatibility with RTC applications while optimizing database performance for client use.
- Conducted comprehensive data analysis and interpreted market trends, delivering insights that contributed to a 15% increase in revenue, leveraging Big Data concepts.
- Extracted, cleaned, and processed business data using Python libraries such as Pandas and NumPy, ensuring adherence to business requirements.
- Developed and executed SQL queries to ensure ETL code met all business needs and maintained data integrity.
- Designed and implemented dashboards using Power BI and Tableau, facilitating data visualization and enabling leadership to make informed decisions.

## **PROJECT EXPERIENCE:**

#### Title: Airbnb Data Analysis across USA: Tableau, Python (Numpy, Pandas), Excel

- Executed in-depth data analysis on Airbnb's Listings and price distribution, host performance, guest experience, market evolution, culminating in the creation of an interactive Tableau dashboard to implement data solutions.
- Integrated multiple data sets from Kaggle through advanced Tableau Power Prep functionalities, like Joins and Unions, resulting in a comprehensive and unified dataset comprising 43 fields and 2 million records for analysis. Achieved a 20% improvement in data accuracy by leveraging Python libraries for data cleaning.

#### **Title: Forecast Sales**

- The task was to predict the future sales to optimize business process for profitable decision making.
- Analyzed historical data set using Python to understand the products and showcased the metrics using PowerBi which benefited the company by stocking up the inventory accurately.

#### **Title: Customer Retention**

- Extracted different datasets using SQL, Python from customer feedback, buying and selling data, survey data, timeline data, etc.
- Analyzed and found some key insights about customer satisfaction and problem spaces, rating and budget helping the company increase revenue by 25%.

#### **TECHNICAL SKILLS:**

- Computer Languages: Python (Pandas, NumPy, Matplotlib, seaborn), PySpark, ETL/ELT, Big Data, Apache Spark
- Databases: Oracle 12c, SQL, RDBMS, Data Modeling
- Cloud: Google Cloud (Certified), AWS
- Tools: Tableau, PowerBI
- Statistical Analysis: Hypothesis Testing, Regression Analysis, Time Series Analysis, Exploratory Data Analysis (EDA), Clustering (K-Means), Classification Models.
- Other Skills: Project Management, Agile & Waterfall Methodologies, Strategic Thinking, Data Driven Decision Making, Customer Feedback Integration, Customer Service, Leadership, Excellent Communication

Aug 2018-May 2022

Sep 2023-May 2025

Phone: +91 9545689360

Jan 2024 - Present

# Jan 2022 - June 2022

July 2022 - Jun 2023